



About Us



Institute of Management Studies, Noida (A UGC recognized and AICTE approved) is a distinguished professional education Institute and amongst top 10 Business school of Northern India. The Institute offers courses like PGDM with specialization in various functional disciplines viz. Marketing, Finance, Retail, Human Resource & International Business, MIB, MCA, MJMC, MBE at PG Level and BBA, BCA, BA.LL.B, BJMC and BA (Fine Arts) at UG Level. IMS has developed numerous modular programs suitable for different industrial segments. The Institute will shortly be starting an incubation centre in Entrepreneurship.



Organizing Team:

Prof. (Dr.) R.S. Rajpurohit
(+919899785414)

Dr. Manju Gupta
(+919654364080)

Mr. Rajat Sheel Jain
(+919810342322)

Ms. Keenika Saini
(+919958218156)

Ms. Parul Puri
(+919910017114)

Ms. Renu Sharma
(+919350943357)

Best Business School in Delhi-NCR by Indian Achievers	Among 10 Top Placement Institute by EFY Magazine	No.1 BBA College in India by The Sunday Indian	9th Best B-school by business Sphere
Ranked 18 th Business School by EPF 2011	Best Management Institute by World Management Congress	10th best B-School in North India by Outlook	18th Leading Private MBA Institute by EFY Magazine
Best Business School in Delhi-NCR by Indian Achievers	Best of B-Schools in Delhi-NCR by Just Careers Magazine	10th best B-School in North India by Outlook	

For Correspondence

Prof. P. K. Agarwal, Conference Secretary - Cell: +91-9818675151
Institute of Management Studies,
A-8B, Institutional Area, Sector - 62,
NOIDA, U.P. - 201303. INDIA
Landline: +91-120-4798800-02 (Extn.: 130)
www.imsinthrconference.in, www.imsnoida.com
Email : imsintconfhr@gmail.com



2nd International HR Conference

12-13 October, 2012

"Exploring Non Linear Growth Through HR Driven Strategies"

Principal Sponsor



Knowledge Partner



Media Partner



Corporate Contributors



Publication Partners



Travel Partner



Institute of Management Studies

A UGC Recognized and AICTE Approved Institute



EXPLORING NON-LINEAR GROWTH THROUGH HR DRIVEN STRATEGIES

Conference Overview

With the fast changes in business dynamics, globalization and intense market competitiveness, success is heavily dependent on fully leveraging the strength of its people. HR has to play a leadership role here. However alignment of HR strategy with the business strategy is critical and key to success of the organization. The challenges which organizations encounter today are - responsiveness to customers, increasing revenue and decreasing costs, building organizational capability, change and transformation, implementing technology, attracting and developing human capital, talent acquisition and relevance cum retention of Gen “Y” and ensuring fundamental and long-lasting changes. To sustain in today’s competitive world, an organization needs to establish its uniqueness in business. This assumes more importance when today organizations aim at Non –linear growth.

Objective of the Conference

The aim of the Conference is therefore, whilst appreciating that globalization as a transformative process, to provide a broad platform to industry stalwarts, policy makers and HR practitioners nationally and internationally for debating and deliberating on HR driven strategies required for Non-linear growth.

The conference is expected to offer unique in- depth approaches to understanding important workplace issues that affect an organization's viability in today's fast-paced business environment.

The two value-packed days will have sessions/panel discussions by eminent Business leaders, Corporate HR transformational leaders, international HR experts, academicians and HR practitioners from within and outside India. They shall be addressing latest trends and insights in developing, improving, and solving the human capital issues and challenges . During the conference the participants will be interacting with some of the prolific business leaders of India who shall be discussing their success stories where they will explain how HR helped them in their own organizations in order to climb to the pinnacle of business success.

The Thrust & Key Takeaways

- Art for building effective relationship with top management for defining business strategies and adding creative value in the process from HR point of view.
- Develop HR systems and metrics to ensure **Non-Linear growth** and in line with succession planning.
- Learning to break the HR silo style of management leading towards a common vision of business goals for Non-Linear growth.
- Working as an integrated business team and adding value for business success.
- To instill awareness for global diversity when engaging a multinational workforce & improve your organization's performance.
- Communicate business skills within the organisation and ensuring that the HR and business goals are aligned.
- To develop new paradigms for helping people to manage change and complexity.
- To Provide a platform to the HR Leaders, Business Leaders to interact and share their experiences.



International Gold Star Award
For Excellence in the field of Education



Invited Speakers

International Speakers

- Prof. Fergus Rea, Head Int. Relations—Institute of Technology, Dublin, Ireland
- Prof. Nitin Nohria, Dean, Harvard Business School
- Dr. Raj Agnihotri –Peterson University, USA
- Dr. Sheela Yadav, Dean, School of Management, Indianapolis University
- Drs. Vivek Nagpaul, Chairman, Euro Asian Entrepreneurship & Management Network, Netherlands

Indian Speakers

- Dr. A.K. Chawla, VP HR, TCS Northern Region
- Dr. A.K. Balyan, MD Petronet LNG
- Mr. Avinash Chaturvedi, ED, HR, NTPC
- Mr. Dhruv Prakash, EX-MD, Leadership & Talent, at Kornferry International
- Mr. Jatinder Nigam, Ex VP, Avery India
- Ms. Hema Ravi Chandran, Former, HR Director, Infosys
- Mr. Manmohan Bhutani, VP-People & Operation, Fiserv
- Dr. Mirza Saiyadain – Ex. Head HR – IIM Ahmedabad
- Mr. N. S. Rajan – Partner & Global Practice Leader, People & Organization - Ernst & Young (P) Ltd
- Mr. R.P. Singh, Director HR, IFFCO
- Mr. Rajan Dutta, President, HR, Reliance Communication
- Mr. Rajiv Sahdev, VP HR, Mosarbaer
- Mr. S.Y. Siddiqui – Managing Executive Officer- Administration (HR, Fin, & IT) - Maruti Suzuki India Ltd.
- Mr. Sandeep Tyagi, Director HR, Haier Appliances
- Dr. Sanjeev Sharma, Director, UIMT, Punjab University, Chandigarh
- Mr. Saugata Mitra, Head HR, Mother Dairy
- Mr. Suresh Dutt Tripathi, President HR, SRF
- Dr. Vinay Sheel Gautam , Dept of Management –IIT Delhi
- Dr. Y.V. Verma - COO – LG India
- Mr. Yaswant Mahadik, VP, HR, Philips

(arranged in alphabetical order)



International Gold Star Award
For Excellence in the field of Education



Methodology

Interactive panel discussions are planned throughout the Conference. In each session, a panel of two to three speakers will discuss the challenges and emerging trends. All the sessions would be moderated by a Session Chairman who would act as a facilitator and a healthy challenger to engage all participants in discussions.

Who Should Attend

- CEO’s, Promoters, Business Leaders
- HR Heads, Managers and Team Members
- HR Consultants
- Faculty & Academicians
- Researchers & Students

Themes for Sessions

- Building a Performance Culture
- Talent Acquisition and Manpower Planning
- Stabilizing people capability and Maturity model
- Performance Management
- People Strategy in Entrepreneurial ventures
- Engaging Gen “Y” to maximize productivity in today’s corporate
- Panel discussion on “ IR Scenario in 2020”
- Competency Mapping and essence of core competence for effective job performance



Call for Papers

Papers are invited from HR Professionals, Academicians, Researchers and Students in both Indian and Foreign Universities and management schools. Topics of interest include any one of the subthemes, but are not limited to these only. If you feel that your contribution lies outside any of these areas but connected to the conference theme, your submission is welcome.

Sub-themes for sessions

- Building High Performance Organizations
- HR Service Delivery
- Talent Management and Leadership
- The HR Function of the Future
- Global Mobility and Talent Development
- Worklife Balance, and Organizational Culture
- Strategic Reward Systems
- Best practices to manage Human Capital
- Performance mapping (Corporate & Individual)
- Managing Productive Work Teams
- Impact of Social media on India Inc.
- Are Appraisals a nuisance?
- Managing Performance Dynamics
- HR - A Strategic Business Partner

- Role of HR in Change Management
- Competencies for Business capability building
- HR Outsourcing for Non-Linear growth
- Transformation of HR Function
- Behaviour in Organisation
- Gender Issues in HRD
- Ethics & Social Responsibility in Organization
- Organizational Communication & Information Management
- Innovative Human Resource policies
- Building corporate brand equity
- HR issues in Mergers & Acquisitions
- 80:20 principal secret to success by achieving more with less

Important dates for Submission of Papers

Submission of Abstracts : 20/07/2012
 Acceptance of Abstracts : 30/07/2012
 Submission of Full Papers : 15/08/2012
 Acceptance of Full Papers : 20/08/2012

Best Paper Award

- Best 3 papers will be selected and given awards at the conference. These papers will also be considered for publication in international refereed Journals. The prize money is:
 - First Prize : Rs 15,000
 - Second Prize: Rs 10,000
 - Third Prize : Rs 7,500
- Best Student paper will be rewarded separately.



International Gold Star Award
For Excellence in the field of Education



Accommodation

Accommodation can be arranged for the outstation participants with prior request in Guest House at discounted prenegotiated rates and those desiring hotel accommodation, various hotels can be also arranged.

Special Rates (Hotel Accommodation) for the Delegates

Hotels	Discounted Tariff (In Rs) (Excluding Applicable Taxes)	
	Single	Double
Radisson BLU MBD ***** L-2, Sector 18 Noida - 201301 T: +91 120 4300000	10500	11500
DoubleTree by Hilton***** HotelA Mayur Vihar, District Centre New Delhi, 110091, +91-11-41105555 www.hilton.com	7500	8500
Fortune Inn Grazia Hotel**** P No- 1- A, BLK- I, Noida Sector-27, Noida – 201301 +91-(120)-3988444 www.fortunehotels.in	8000	9000
Savoy Suites **** A-79a, Sector-16, Noida – 201301 +91-(120)-4681000 www.savoy Suites india.com	6500	6500
Nirulas Hotel*** C-135, Sector-2, Noida – 201301 +91-(120)-4040404 www.nirulas.com	4125	4875
The Royal Park*** G-43, Sector-6, Noida – 201301 +91-(120)-4310990 www.theroyalepark.com	1760	2160
The Residency Hotel Sec-15, Opp Nirulas, Noida – 201301 +91-(120)-2514488 www.theresidencynoida.com	1680	2000
AVP Guest House B-47, Sector-51, Noida-201301 (+91) 9311671040	1400	N/A
GAIL Training Institute Guest House Plot No.- 24, Sector 16A, Noida - 201301	-----	3400

Above tariff includes Complimentary Breakfast (Excluding AVP Guest House & GAIL Training Institute)

Author Guidelines

- All submissions must be original and should not have been previously accepted for publication in a journal, scheduled for presentation or presented in other conference.

Abstract guidelines

- The Abstract should be of a minimum of 300 words and no more than 500 words including key words. The abstract must contain the title, objective, measures, methodology, findings, implications and key words. Full names, addresses, and email of all author and contact details of at least one author should be sent along the abstract.

Final Paper guidelines

- All papers should be in Microsoft Word Version, Font: Times New Roman Font size: 12, Page size: A4, Margin: 2.5 cm. or 1 inch
- Size of the paper –The manuscript should not exceed 15 pages (including text, figures, photographs and references etc.

- Header & Footer Font size: 8.

Title

- The title should be capitalized and centered at the top of the first page of the paper.
- If a subtitle is chosen, it should be capitalized and centered directly below the main title.

Headings

- Headings and subheadings must be capitalized and left justified.
- Use double space after the headings, before starting the next paragraph.
- Font size of the main heading should be 16 and sub heading of 14.

Copyright

- Submission of manuscript implies that the work described has not been published before (except in the form of an abstract or a part of a published lecture, or thesis) and that it is not under consideration for publication elsewhere. Copyright remains with the author.

Selection of Papers for publication:

- The papers will be selected by an Editorial Board constituted by the Conference Committee and will be subject to editorial modifications, if necessary.

Conference Proceedings

- All accepted Papers will be published in the form of Conference Proceedings and selected papers will be published in the International Journals of IISTE.

- Rates shown above in INR will be applicable for Indian Delegates only.
- Corresponding US \$ rates as per INR vs US \$ par parity basis will be applicable and provided by respective hotel on discounted tariff rates on the date of Conference.



International Gold Star Award
For Excellence in the field of Education



Payment Options

- For making payment towards delegation fee, the following modes of payment are available. Please note that all Indian delegates are requested to pay in INR (Indian rupees) only, and all other delegates are requested to pay in US Dollars.
- 1) By Demand draft/ Banker's Cheque (For all delegates):**
The Demand draft of the delegation fee should be drawn in favor of "IMS NOIDA" payable at "NEW DELHI". On the back side of demand draft write down delegate name and eail address used in Conference registration and send it to Conference Secretary on the Institute Address.
 - 2) Payment of Delegation Fee by NEFT transfer (For delegates from INDIA):**
 - Name of the Beneficiary: Institute of Management Studies, Noida
 - Account no: 88931010001218
 - Bank Name: SYNDICATE BANK
 - Branch name: SHIPRA SUNCITY GHAZIABAD, UP (India)
 - IFSC Code: SYNB0008893
 - 3) Payment of Delegation Fee using SWIFT code (For delegates from outside INDIA):**
 - Name of the Beneficiary: Institute of Management Studies, Noida
 - Name of the Bank: SYNDICATE BANK (Code 8885)
 - Branch name: SHIPRA SUNCITY GHAZIABAD, UP (India)
 - Account Number : 88931010001218
 - IFSC Code: SYNB0008893
 - Swift Code : SYNBINBB163

The scanned copy of Online transfer report may please be sent by email to imsintconfhr@gmail.com with a copy to hodims.management@gmail.com to expedite confirmation of registration.

Steering Committee

- Mr. Rajeev Kumar Gupta, President, IMS Noida—Patron
- Mr. Alok Agarwal, Advisor, IMS Noida
- Dr. A.K. Srivastava, Executive Director, IMS Noida
- Dr. Manorama Trikha, Academic Advisor, IMS Noida
- Mr. Alok Nigam, VP-HR, Airtel
- Mr. Avinash Chaturvedi, Director HR, NTPC
- Mr. B.D.Sinha, Managing Director, KRIBHCO
- Mr Kamal Singh, Director, AIMA
- Mr Manmohan Bhutani, VP-People & Operation, Fiserv
- Mr. P. Dwarkanath, Group Director HR, Max India Group.
- Mr RP Singh, Director - HR, IFFCO
- Mr Rajiv Sahdev, VP(HR), Moserbaer
- Mr S.K. Chaturvedi, ExMD Power Grid Corporation
- Mr. S.Y. Siddiqui, Management Executive Officer, Maruti Suzuki India Ltd.
- Dr. U. S. Awasthi, Managing Director, IFFCO
- Dr. Y.V.Verma, Chief operating officer - LG India
- Prof. P.K. Agarwal Conference Secretary

(arranged in alphabetical order)



International Gold Star Award
For Excellence in the field of Education



Past International Conference

1st International Conference on "Intercultural Communication" in 2009



Mr. Rajeev Gupta, President, IMS welcoming His Holiness Dalai Lama, in the International Conference on Intercultural Communication held in 2009.



Release of Souvenir by Mr. Khidir Haroun Ahmed, Ambassador of Sudan, Guest of Honor in the International Conference held in 2009.

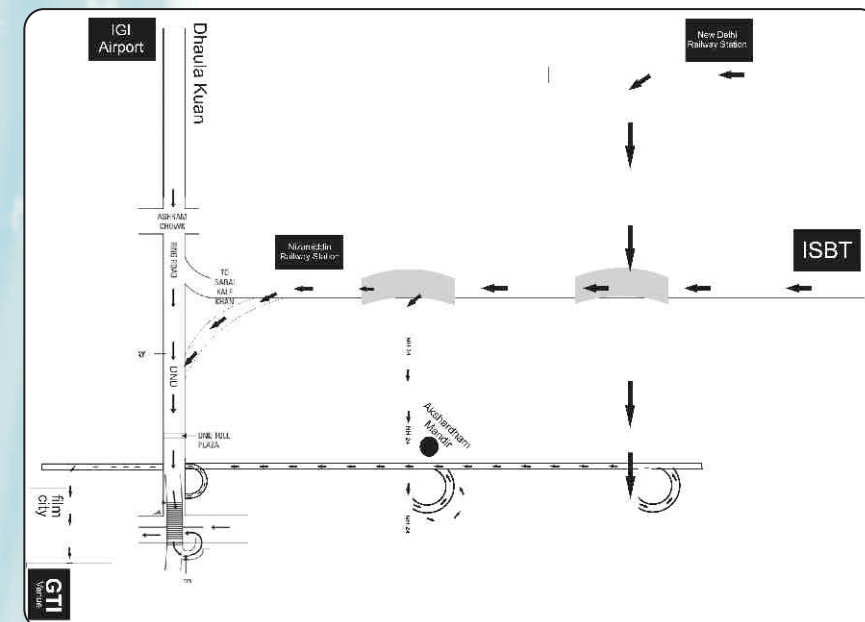
IMS Noida organized International Conference on Intercultural Communication from 3-5th September 2009 at Power Management Institute, Sector 16, Noida, U.P which was attended by eminent personalities, bureaucrats and dignitaries from various spheres of Industry and Academics. His Holiness Dalai Lama embraced the occasion with his humble presence. A souvenir was also released on this occasion.

2nd International Conference on "Exploring Non-Linear Growth Through HR Driven Strategies"

Date & Venue

Date: 12th & 13th October 2012
Venue: GAIL Training Institute
Plot No. 24, Sector 16A
Film City, Noida- 201301
U.P.

Directional Map



International Gold Star Award
For Excellence in the field of Education

